

# LUTHER LEE EMERSON SCHOOL

## DEMAREST PUBLIC SCHOOL DISTRICT

15 COLUMBUS ROAD  
DEMAREST, NJ 07627  
201-768-6060

MR. FRANK J. MAZZINI  
PRINCIPAL

January 14, 2019

Dear Parents/Guardians,

Luther Lee Emerson School students will be participating in a service learning program next month to help raise funds for the American Heart Association.

On February 12th, our school will hold a **Jump Rope for Heart** event. These events are held at schools nationwide and not only help students learn about the benefits of regular physical activity and heart health, but also raise funds to support vital heart and stroke research, as well as educational programs. Students had a short presentation on January 8<sup>th</sup> to discuss the event and program.

Fundraising envelopes will be distributed on January 14<sup>th</sup>. Family and friends can support your child's participation by making contributions. However, we ask that children **not** go door-to-door or ask strangers for donations. All checks should be made payable to the *American Heart Association*. **If your child receives any cash donations, please convert those to a check prior to turning in the collection envelope.** The deadline for your student's collection envelope to be turned in, is Tuesday, February 12th, 2018.

To help your child raise money the fun and easy way, you are encouraged to use the online fundraising tool. **REGISTER ONLINE for Jump Rope for Heart today! Go to [heart.org/KidsHeartChallenge](http://heart.org/KidsHeartChallenge). Type in Luther Lee in the school search bar and follow the instructions.** After you have completed raising money online, print your child's online donation report and include it inside the collection envelope.

Our school will qualify for gift certificates for free physical education equipment based on the amount we raise, and students will qualify for individual thank-you gifts based on the donations they collect.

**Jump Rope for Heart** is a fun event that helps our children understand the importance of community service and physical activity while helping to save lives. Our efforts truly make a difference! Please sign the Permission Slip on the collection envelope so your child can take part in **Jump Rope for Heart** on February 12<sup>th</sup>. If you have any questions, please feel free to email or call me at [paspalas@nvnet.org](mailto:paspalas@nvnet.org) or 201-768-6060 ext. 52256.

Sincerely,  
*Cindy Paspalas, RN CSN*  
School Nurse  
Luther Lee Emerson School

